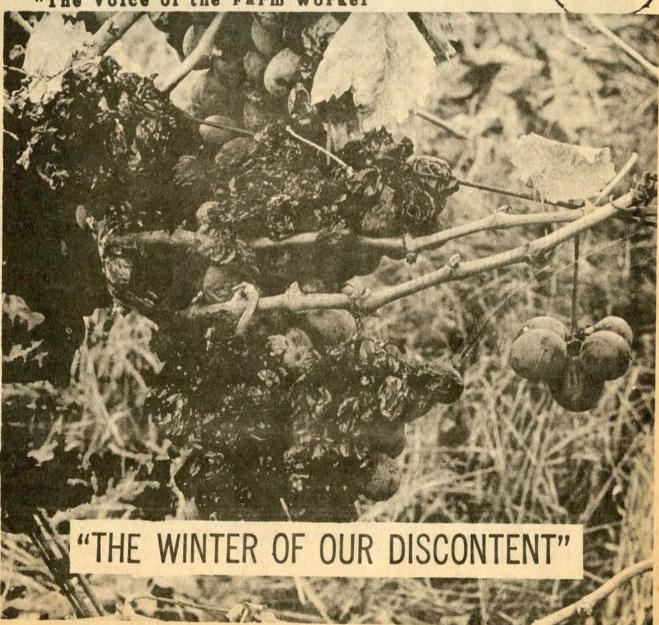
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# WHO WILL PRUNE THE VINES?

# El Malcriado

10¢





### EDITORIAL: THE BATTLEFRONTS OF THE STRIKE

OUR HISTORIC GRAPE STRIKE IS MOVING FORWARD ON TWO GREAT FRONTS. A-ROUND DELANO AND EARLIMART, ON ALL THE LONG COUNTRY ROADS CRISS-CROSSING KERN AND TULARE COUNTIES, BRAVE CREWS OF STRIKERS CONTINUE TO FIGHT FOR OUR CAUSE. AS IT WAS DONE DURING THE PICKING, NOW IN THE PRUNING, PICKET LINES APPEAR WHEREVER SCABS ARE WORKING. AND THE PEOPLE CONTINUE TO ABANDON THE FIELDS IN ORDER TO JOIN US.

BEYOND OUR VALLEY, ACROSS AN ENTIRE CONTINENT, THE DELANO GRAPE STRIKE IS WINNING ON ANOTHER FRONT--THE NATIONAL BOYCOTT. FROM LOS ANGELES AND SAN FRANCISCO TO WASHINGTON AND NEW YORK, VOLUNTEERS FROM ALL OVER THE COUNTRY HAVE LEAPED INTO THE FIGHT WITH INCREDIBLE ARDOR. ON THE STREETS OF THE LARGEST CITIES IN THE NATION, PEOPLE WHO HAVE NEVER KNOWN THE MISERY OF FARM LABOR NEVERTHELESS MARCH IN GOOD CONSCIENCE, SO THAT OUR STRUGGLE MAY ACHIEVE ITS FINAL VICTORY.

AND HERE WHERE THE BLOOD IS MADE, HERE IN THE VERY HEART OF THE STRIKE, OUR PEOPLE ARE MORE DETERMINED THAN EVER TO CONTINUE FIGHTING. EVEN THOUGH THIS YEAR HAS BEGUN WITH A COLD AND BRUTAL WINTER, THE GRAPE STRIKE CONTINUES TO LIVE AND GROW ON THE HUMAN WARMTH OF THE MANY THOUSANDS WHO HAVE HELPED US. IN SPITE OF RECENT POLICE HARRASSMENT WE THE STRIKERS SWEAR THAT WE SHALL WIN THROUGH HUMAN UNDERSTANDING AND NOT THROUGH VIOLENCE!

NOW THAT THE STRIKE HAS ALMOST COMPLETED ITS FIFTH MONTH OF STRUG-GLE, THE TRENCHES OF THE CONFLICT CROSS AND CRISSCROSS THE ENTIRE AREA AND EVEN STRETCH OUT ACROSS THE WHOLE COUNTRY. BUT THIS STRIKE IS UNIQUE BECAUSE ITS TRENCHES LIE IN THE DEEPEST REGIONS OF THE HUMAN SPIRIT. IT IS UNIQUE BECAUSE IT HAS BEEN FOUGHT AND IT SHALL BE WON IN THE HEARTS OF ALL OUR BROTHERS.

### THE KKK -- DELANO STYLE



"Now let's all yell at once or they won't hear us"

#### HOUSING AUTHORITY LOSES

The Tulare County Housing Authority cannot evict protesting rent strikers. This is the basic message that a Visalia judge gave to the farm workers in granting them a 10-day injunction against Ferris Sherman and the Housing Commissioners last week. The rent strikers hope to get a permanent injunction against the Housing Authority this week and are also demanding that the courts make public all the records of the Housing Authority to prove incompetence and criminal neglect. The Housing Authority is demanding a new rent raise, effective January 1, though they have still done nothing to improve the camp. In a counter-move, tenants in the Woodville camp began to draw up their own lease, which would be fair to tenants and protect their rights. The dreary camps have been opened up again to new tenants, in spite of the official condemnation of the camp last August.

Like the KKK and the "White Citizens Councils" of Mississippi and Alabana, Delano has its own "Citizens League," which is printing unsigned defamatory leaflets against the strike. Led by a few farm labor contractors, financed by the ranchers, these new committees are having trouble getting anyone to listen to them. The entire project of lies is the work of three or four people who are ashamed to use their names.

Among the statements being made in the unsigned leaflets are: "Workers will make less money when the union wins than they do now"; "The boycott is un-Christian"; and "There are no people on strike," etc. They are having difficulty getting people to believe them.

EL MALCRIADO says: We will be happy to sell a full page advertisement in this magazine so that these scabs may present their views to all the people. Advertising space in these pages is available to anybody who can pay the price.

#27 1-11-66

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725-9908 or write to P.O. Box 1060.

IF YOU MOVE YOU MUST LET US KNOW YOUR NEW ADDRESS.

### BATTLES IN THE WAR ON POVERTY

Farm Workers know that the best way to fight poverty is to get higher wages. If workers got a good living wage, there would be no need for welfare, or the "War on Poverty". But until the growers pay a decent wage, some government programs are necessary.

The War on Poverty could help farm workers, but the people are beginning to learn that if it is to do any good, the anti-poverty program must be run by the people it will effect. Growers and politicians tried to steal the \$267,000 that President Johnson gave to the Farm Workers Association to help farm workers (none of the money has been spent yet). And in Delano last week the City Council drew up a list of "anti-poverty crusaders" who are

more likely to fight the poor people than to fight poverty.

But in Corcoran there was a bright spot in the "War on Poverty". Hoping to get their hands on the government money. two women who are opposed to farm workers ran for the Kings County Anti-Poverty Committee. They were Mrs. Adela Vasquez, wife of labor contractor Cuco Vasquez; and Mrs. Floyd Villanueva, whose brother is a labor contractor and who is the wife of a trucker-friend of Patroncito Boswell.

But Roger Terronez and Mike Navarro were also running in the election. Terronez and Navarro, intelligent and honest men who have worked in the fields promised to help the poor people with action, not just words. In the final election, Mrs. Vasquez got 3 votes and Mrs. Villanueva got 8. Mike Navarro got 36 votes and Roger Terronez got 39. The victors, Navarro and Terronez, both members of the FWA, will help the farm workers, and Kings County is fortunate to have such fine men to serve them.

Our sincere gratitude to Mr. Percy Whiteside, editor of the CORCORAN JOURNAL, for his gift of 30 turkeys to the families of the strikers.

RICHGROVE, WOODLAKE **PROJECTS** 

The Tulare County Headquarters of the "War on Poverty" announced last week that residents of Richgrove and Woodlake may both have child-care centers in the near future. In Richgrove, the child-care center will be in the Memorial Building and will provide all-day care for children of mothers that have to work. It will also provide an educational program for pre-school children. The program may be started by the end of January. It will be especially beneficial to farm workers' families during the summer.

In Woodlake, a similar program has run into problems, since some city councilmen and ranchers don't want to help the children of poor people. Over 50 farm worker families joined in signing a petition to the City Council last August calling for a shild-sare center in Woodlake. And an Anti-Foverty official in Visalle stated, "There is no question that a child-care center is needed in Woodlake." It is hoped that a child-care center will be established there by late spring, when major farm work in the orchards gets under way, in spite of objections by the growers and their friends.

# CITRUS WORKERS STAND UP, PATRONCITO TREMBLES



NO STRIKE CALLED

BUT MASS MEETING

IN STRATHMORE

DEMANDS HIGHER

WAGES, CONTRACT



A mass meeting of over 500 citrus workers in Strathmere last week provided new food for thought for California's ranchers and growers. Paying tribute to the heroic striking grape workers from Delano, the workers in Tulare County orange groves and packing houses added their voices to the rising demand of farm workers throughout the state, for decent wages, a written contract, and a chance to raise their families in dignity. Time and again, workers stood up and said, "We are tired of being treated like slaves."

The meeting in Strathmore will begin a major drive by the Teamsters Union to help truck drivers and packing house workers to organize. It was NOT a strike meeting, officials stressed, and NO STRIKE HAS BEEN CALLED in the oranges and lemons. The Teamsters plan to spend \$60,000 during 1966 to help organize the sheds. Most of the 90,000 workers in California's canneries and freezer plants already belong to the Teamsters Union, and so do most truckers who drive the produce to the markets. A mentioned goal of the union, if successful in signing up all packing house workers, is \$2 an hour and double pay for over-time work. The major California citrus corporation is Sunkist.

EL MALCRIADO says: The Delano Grape Strike has been an inspiration to farm workers all over California and in fact, throughout the United States. But it is just the first battle in the great struggle that farm workers must wage to win their fair share of America's wealth. We say to Patroncito, "Wake up and join the 20th Century. Farm workers will never again lie down and let you kick them around like animals."

-5-

## THE HOT LINE

ZZ

DIGIORGIO CORPORATION IS TRYING TO GET THE COURTS TO COLLECT \$80,000 THAT THEY HAVE LOST IN THE PAST FEW WEEKS BECAUSE OF THE GRAPE STRIKERS' PICKETS WHO WENT TO THE DOCKS IN STOCKTON, OAKLAND, SAN FRANCISCO, AND LOS ANGELES. (IN ADDITION, PAGLIARULO LOST \$20,000 AND OTHERS HAVE ALSO BEEN BADLY HURT.) THEY ALSO WANT THE COURTS TO STOP THE PICKETING. IN LEGAL MANEUVERS IN VISALIA, SEVERAL JUDGES WERE DISQUALIFIED, THE CASE WAS POSTPONED, AND IS TANGLED IN DIFFERENT LAWS. IT MAY GO ALL THE WAY TO THE SUPREME COURT.

#### 00000

N A RECENT ASSAULT IN THE SAN FRANCISCO BOYCOTT, STRIKERS COVERED THE FAMOUS 7 MILE LONG MISSION STREET, HEART OF THE MEXICAN-AMERICAN DISTRICT. OF 15 LIQUOR STORES VISITED, 14 DUMPED SCHENLEY PRODUCTS FROM THEIR SHELVES.

#### 0-0-0-0-0

THE SECRETARY OF LABOR FOR THE UNITED STATES, MR, W. WILLARD WIRTZ, RECENTLY FILED SUIT IN U. S. COURT AGAINST METZLER DEHYDRATOR, INC. OF DEL REY. METZLER DEHYDRATOR IS ACCUSED OF BREAKING SEVERAL LAWS ON FAIR WAGES AND HOURS, AND OF CHEATING 72 WORKERS OUT OF THEIR WAGES SINCE AUGUST, 1964. IT IS EXPECTED THAT THE COURTS WILL FINE METZLER AND ORDER HIM TO PAY BACK WAGES TO ALL THE WORKERS THAT HE CHEATED.

#### 00000

EL TEATRO CAMPESINO WILL GO ON ITS FIRST TOUR NEXT WEEK, WHEN IT PRE-SENTS ITS SONGS AND SKITS ABOUT THE HUELGA AT STANFORD UNIVERSITY, THURSDAY NIGHT, JANUARY 20. THE FARM WORKERS THEATRE WAS INITIATED FOR FUND-RAISING AND INFORMATIONAL PURPOSES.

#### 1. C. E. D-0-0

IN JANUARY THE CONVENTION OF THE WESTERN ASSOCIATION OF REFORM RABBIS PASSED A SPECIAL RESOLUTION SUPPORTING THE DELANO GRAPE STRIKE AND PROMISING TO HELP FARM WORKERS IN THEIR STRUGGLES FOR JUSTICE. THEY PROMISED THAT JEWS THROUGHOUT THE COUNTRY WOULD AID THE STRIKE WITH CONTRIBUTIONS AND HELP IN THE BOYCOTT. RABBIS HAVE WALKED THE PICKET LINES WITH PROTESTANTS AND CATHOLICS IN THIS GREAT DEMONSTRATION OF SOCIAL CONSCIOUSNESS.

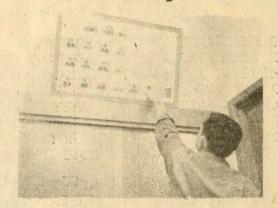
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WEEK THAT WHILE THERE IS AN ADEQUATE SUPPLY OF MOST CANNED GOODS A-VAILABLE FOR STRIKING FARM WORKERS, THERE IS A CRITICAL SHORTAGE OF A FEW BASIC COMMODITIES. THESE INCLUDE LARD, SALT, BAKING POWDER, SUGAR, COFFEE, FLOUR, RICE, DRY BEANS AND OATS (OR HOT CEREALS). FRIENDS OF THE STRIKE ARE URGED TO SEND OR BRING CONTRIBUTIONS OF THESE GOODS TO THE FWA OFFICE AT 102 ALBANY IN DELANO.

0-0-0-0-0

# Police Brutality





Ralph Barnhill, a striker who walked out of the Schenley vineyards during the second week in January, was dragged out of his hotel by Delano police, arrested, and held secretly in the Delano jail. Later, when he loudly objected to these injustices, he was brutally beaten in his cell by police officers.

This was the first case of outright physical brutality against the strikers by po-

# CESAR CHAVEZ MEETS THE GROWERS

Last week Cesar Chavez, Director of the National Farm Workers Association, met face to face with Patroncito Alan Grant, boss of California's huge Farm Bureau Federation. But Grant, who had earlier proposed that growers sit down and talk with workers, now said that growers would hold out as long as they could before signing a contract and paying decent wages. Grant said that he didn't see any need for a union for the workers, because, he said, farm workers are very well paid already.

The meeting took place at the Methodist Church in Visalia. Over 500 people (but almost no farm workers) attended the debate. Also speaking was Rev. Chris Hartmire, of the Migrant Ministry, which helps farm workers and supports the strike; and Eric Thor, a man paid to make speeches for the growers. Chavez explained why the strike was necessary, but promised that the strike and boycott of Delano grapes would end as soon as growers signed a fair contract.

lice. Barnhill, after being released on bail, identified the police officers who beat him and indicated the officers who had made the illegal arrest.

Later, at NFWA headquarters, evidence of the beating was inspected by Cesar Chavez (see photo) and others. Barnhill stated that he was dragged out of his bed in the night after police broke into his room. "You're one of those goddamn strikers," he was told, and taken into custody.

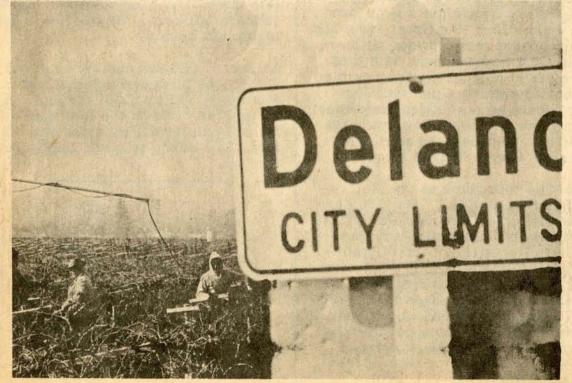
Action to retaliate against this brut is action was planned by Barnhill and his attorneys. Officials of the Association stated that "this is the last time the Delano police will try something like this. We intend to teach them a lest son".



### THE WINTER OF



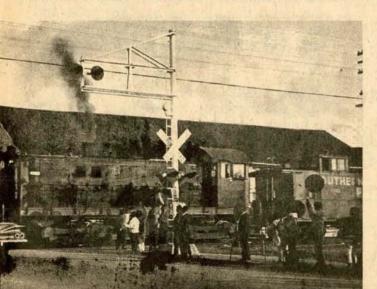
THE GRAPE RANCHERS, GREEDY AND ANXIOUS, SCRAPED THE BOTTOM OF THE LABOR BARREL IN AN ATTEMPT TO PRUNE THEIR VINES. SIGHTS WERE SEEN ON THE DREARY COUNTY ROADS THAT HAVE NEVER BEEN SEEN BEFORE: WHOLE VINEYARDS ABANDONED AND ROTTING; FEVERISH POINTLESS HARVESTS OF SPOILING GRAPES IN THE DEAD OF WINTER; LATER, POOR DERELICTS DUMPED INTO THE STRIKE AREA FROM EVERY SKID ROW IN CALIFORNIA, WORKING ALL DAY IN A SEA OF TANGLED BRANCHES IN THE NUMBING COLD, FOR PENNIES. THEIR PAY STUBS ARE MUTE EVIDENCE WHICH SHOW WHY THE STRIKE MUST CONTINUE UNTIL EVERY WORKER IS UNDER THE PROTECTION OF THEIR OWN ASSOCIATION.



### UR DISCONTENT'



GUIDED FROM VINEYARD TO VINEYARD BY SCOUTS IN RADIO-CONTROLLED CARS, THE PICKETS ARE STILL USING SOME OF THE BATTERED SIGNS WITH WHICH THEY BEGAN IN SEPTEMBER. BUT THE TONE IS DIFFERENT: THE SPEECHES TO THE SCABS IN THE PRUNING HAVE GROWN SHARPER AND MORE ELOQUENT. THE COURAGE OF THE STRIKERS AND THE SHAME OF THE STRIKEBREAKERS HAVE INTENSIFIED. BELOW LEFT IS A SCENE AT THE RAILROAD PICKET OF DECEMBER; AT THE RIGHT IS A SMALL PART OF A GROUP THAT WALKED OUT OF SIERRA VISTA RANCH IN JANUARY. THE WORKERS ARE FROM TEXAS. . . IF THEY HAD TOLD THEM THE TRUTH THEY NEVER WOULD HAVE COME TO CALIFORNIA. NOW THEY ARE GOING BACK TO TELL THEIR BROTHERS TO STAY OUT OF THE STRIKE AREA.







# FAMILIES WILL FORCE WELFARE DEPT. OVERHAUL

The Farm Workers Association has launched its own investigation of the Tulare County Welfare Departments, it was announced last week. Farm workers from the Earlimart

from Earlimart, from the Porterville-Poplar-Woodville area, from Tulare and Visalia, Woodlake, Goshen and Cutler, have complained that Tulare County welfare is being unfairly and incompetently run, and that bungling is causing needless suffering.

Specifically, it is charged that the State Law called "AFDC" is not being carried out as it should. It was passed to help poor families feed their children during the winter, when there is no work or not enough work to pay the bills. People sign a statement (Form #201) saying that they need food for their children, and the Welfare Department is supposed to help them immediately. But in Tulare County, the children often sit around for days while the welfare workers stall.

In another case where the law was broken, welfare workers tried to force fathers applying for welfare to become scabs. They ordered them to go to work in the strike zone. This was finally stopped on orders from Governor Brown.

In still other cases, fathers are sent out on work projects as soon as they apply for help, but they are not paid and their children wait day after day for some food.

To compound the problem is the slowness of the welfare office. People
wait around all day just to see an official. People from Earlimart are ordered
to go to Porterville to the Employment
office, and then are sent all over the
place, back and forth. And officials
are deliberately unfair to farm workers
who need translators and are rude and
discriminating to those who come in
with an FWA member who is helping
them.

EL MALCRIADO says: The Welfare Rights Committee of Oakland was able to knock some sense into the welfare officials who were mistreating negroes and others last year. It is time to repeat their success in our own counties.

The Boycott against Delano grapes and Schenley products, which was launched by the Farm Workers Association and friends of the strike all over the United States, is in a great American tradition: The first boycott was against English tea, and the Boston Tea Party of December 16, 1773 was the high point of that boycott. It helped start the American Revolution.

# Boycott Grows!

### Di Giorgio Loses \$80,000;

### Supermarkets Dump Delano Grapes

DiGiorgio Corporation is suing the Farm Workers Association, AWOC, and the Longshoremen's Union for more than \$80,000. This is the amount they have lost as a result of the boycott which has blocked grape shipments overseas.

DiGiorgio, which operates Sierra Vista Ranch, is the largest and one of the hardest hit in the great strike. Ranch officials stated, "It is costing \$1,000 a day to keep our trucks on the docks." The docks were the Howard Terminal in Oakland, where pickets stopped a huge shipment of Delano grapes. The ship, the Bataan, sailed on New Year's Day without the grapes.

But DiGiorgio was able to get six of the pickets arrested. The six were Blair Stapp, staff member of the San Francisco Art Institute; his wife Dorothy; Johannes Posthumous; Brian Herron, a famous labor organizer for the clothing industry; Richard Boyden, a member of the Woodlake summer project of the Student Committee for Agricultural Labor; and Bart Abbott. Mr. Abbott is the grandson of the famous writer, Jack London.

The six brave pickets were arrested by being presented with a Tulare County Court order. The DiGiorgio Corporation has enough money to buy the Tulare County Courts—if this is possible.

The court officer who arrested the six was a DiGiorgio lawyer.

In Los Angeles, another battlefront of the national boycott, major supermarket chains (Safeway, Ralph's, and Alexander's) have removed Schenley products from their shelves, and have refused to handle Delano grapes. One marketing official estimated that Schenley will eventually lose sales of up to four million dollars as a result of this action.

Pickets just before Christmas were harassed by the famous Los Angeles Police Department, but no charges were made against the pickets, who included Mrs. Dolores Huerta.



TV Star Steve Allen leads pickets in Los Angeles Boycott of Delano Grapes and Schenley Products.

# They're Out to Get Camacho

Epifanio Camacho and Manuel Rosas of McFarland were arrested on the picket lines last week, charged with armed robbery and held on \$2,000 bail each.

Camacho, whose brilliant speeches to the scabs on the picket line will become a part of history, was charged, after a full day of police questioning, with taking away a man's pruning shears at the point of a pellet gun.

The Delano police and the County Sheriff spent the full day before Camacho was charged trying to line up witnesses. Rosas was charged with the same crime simply because he was sitting in the car with Camacho at the time of the arrest.

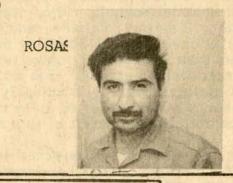
When reporters for the daily papers requested to see police reports on the arrest, they were refused. The pruning shears which police said Camacho took were never found.

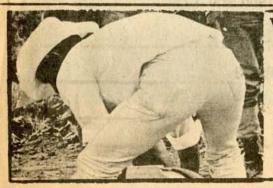
Sr. Camacho was blacklisted by Delanc area employers last summer for his participation in the Strike in the Roses. Conspiracy charges are pending with the labor commissioner. Earlier in the Strike in the Grapes he became the subject of intensive police harassment because of his dynamic leadership of the pickets. Sr. Camacho has followed a consistently non-violent role in spite of insults and threats. Last spring he wrote a series of essays on law and justice for EL MALCRIADO.

He will plead not guilty and return to the picket lines, but police have already stated (off the record) that they will get him on some other charge if they can't make this one stick. Please send your contributions to CAMACHO DEFENSE FUND, Box 894, Delano, California.



CAMACHO





WHAT IS THE NAME OF THIS SCAB?

El Malcri ado will pay \$5 for the first correct answer. Write the name here and tear off and mail to SCAB, Box 1060, Delano, Cal.

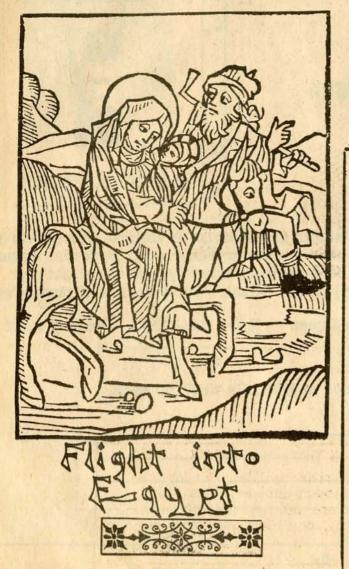
SCAB

Be sure to include your own name and address to get the \$5.00

#### CHAVEZ IN SACRAMENTO

Cesar Chavez spent a busy day in Sacramento last week, talking with state officials, meeting with a group of religious leaders, and attending a dinnerrally sponsored by Mexican-American groups there. At a nationally-televised press conference, Chavez spoke of the progress in the national boycott of Delano grapes and Schenley Products and new picketing activity to prevent pruning of the vineyards.





### LOOK OUT! Mrs. Huerta is in Texas

Sra. Dolores Huerta visited FWA headquarters in El Paso, Texas, last week. Delano growers are making a big new attempt to recruit Texas scabs to prune their fields and take away Californians' jobs. But Sra. Huerta and Mike Sayer, the West Texas coordinator for grape strike activities, spoke to union, church, and Mexican-American groups and got promises of help. They also visited Ciudad Juarez in Old Mexico to tell Mexicans not to be scabs. The boycott in Texas has also started with hundreds of markets, liquor stores, bars and restaurants cooperating in their refusal to sell Delano grapes and Schenley products.

Send this coupon to EL MALCRIADO, BOX 1060 DELANO, CALIFORNIA

The best way to be sure you will get your MALCRIADO is by mail, delivered to your home every two weeks. Send your name and address to Box 1060 Delano, Calif., and we will send you the newspaper to you for one year.

The cost is \$2.00 per year, but you do not have to send this now. We will send you a bill.

| NAME     | A beautiful to a little               |
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| ADDRESS_ | A A A A A A A A A A A A A A A A A A A |
| TOWN     |                                       |



Dear Friends,

My sincere thanks to all of you who helped to brighten the Christmas Season for the grape strikers and their families here in Delano. The parties and presents for the children brought joy to all of us, as did the turkeys, food, and all the other contributions you have made.

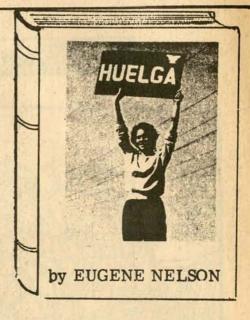
May your prayers continue to strengthen us in the New Year. Viva la causa.

Cesar Chavez

CHILDREN'S PARTY, DELANO, CHRISTMAS 1965

# 'HUELGA'

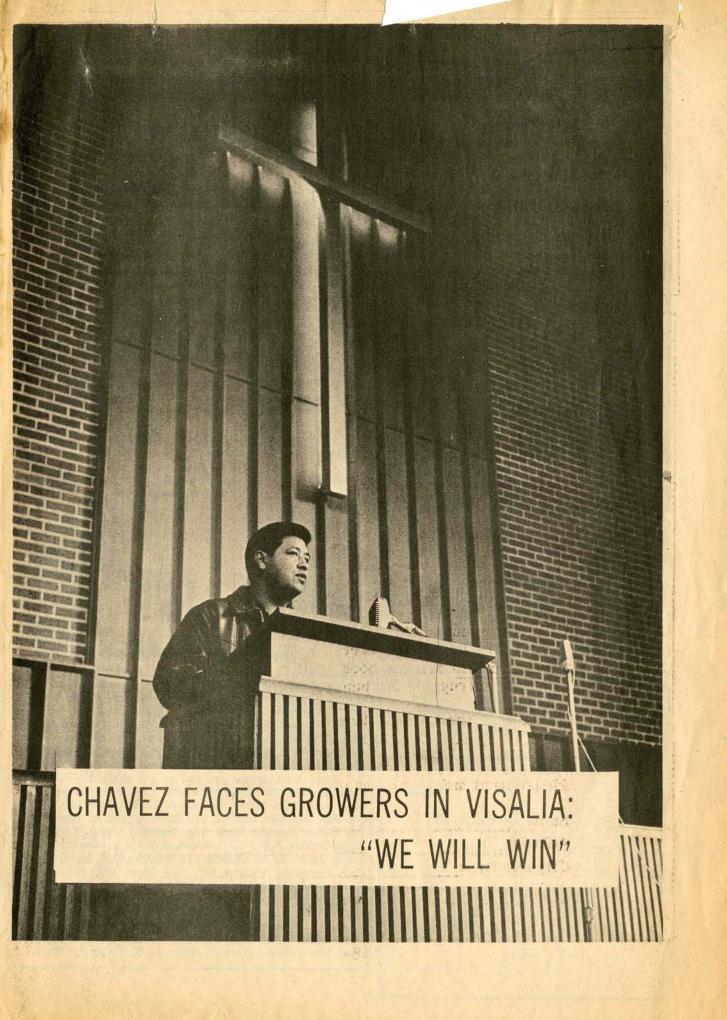
by Eugene Nelson



A fully documented account of the historic grape strike in Delano, the greatest attempt since the 1930's by farm workers to join together and win decent wages. Not since Grapes of Wrath has any book dealt so honestly with the plight of farm workers in their struggles for justice. Illustrated by dozens of photographs.

HUELGA -- Farm Worker Press -- P.O. Box 1060 -- Delano, Calif.

| Please send me_ | _ copies of HUELGA at \$1.50 each.   |
|-----------------|--|
| Name            | and the state of t |
| Address         |  |
| City and State  |  |



# DON'T BUY DELANO GRAPES OR SCHENLEY PRODUCTS!

#### TO AID THE BOYCOTT IN YOUR AREA:

- 1. Call an emergency meeting of your group to form an ad hoc committee to aid the farm workers' strike, Delegates from potentially interested and sympathetic groups: civil rights, church, union . . . should also be invited.
- 2. Send a delegation to the Retail Clerks Union, inform them of the boycott, and ask their cooperation. They might (unofficially jadvise a large chain-store not to buy Delano or Schenley products. This union could also collect all canned foods returned by the chains and send them to the NFWA office in Delano for families of strikers.
- 3. Send a delegation to the management of selected chains and ask them officially not to buy Delano grapes or Schenley products. You may tell the management that you intend to use a consumer informational boycott; but you're forbidden by law to use threats of coercion or a general boycott of the store.
- 4. Set up (after 3) an informational consumer picket in front of selected chains. This kind of informational picket means you hand out leaflets to all customers entering the store and ask them to respect the boycott.
- IN ADDITION to this kind of picket line we would also like to see some lines with signs and placards urging customers not to buy these products. We leave this kind of picket line for you to decide where and when and what kind because you know how you can be most effective in your area.
- 6. IT IS VERY IMPORTANT -- in order to create the kind of persuasive tension that is needed in Delano -- to make every effort to publicize this boycott through the newspapers, radio and TV in your area.
- 7. This intensive and short-term effort to inform the consumer-public can be the best way to build future support for California farm workers who are fighting for their right of collective bargaining, IT IS UP TO YOU.
- 8. We are forbidden by law to boycott stores merely because they handle Schenley products. Picket lines cannot encourage general boycotts by consumers of a store or by employees of stores carrying Schenley products.

## BOYCOTT CHECK LIST

#### SCHENLEY PRODUCTS

TABLE GRAPES

Bourbon
I.W. HARPER
ANCIENT AGE
J.W. DANT
OLD CHARTER

Wines ROMA CRESTA BLANCA DUBONNET

Blends and Scotch
DEWAR'S WHITE LABEL
O.F.C.
MELROSE DIAMOND 12
MACNAUGHTON
ORDER OF MERIT
LONG JOHN

Other hard liquor CARIOCA rum CORONET VSQ Brandy CHERRY HEERING SEAGERS Gin COATES PLYMOUTH Gin SAMOVAR The struck ranches are: DiGiorgio, Schenley, Bianco, Guimarra, Dispoto, Zaninovich (George, Marion, Marko and Vincent), Fukuhara, Caric & Sons, Cesare, Sandrini, Missakian, Steele, Pandol, Radovich (Jack and Gene), Pagliarulo, Patti-Bono, Divizich, Tudor, California Grape Products, Lucas, Caratan (A. and M.), Lucich, Franzia, W. B. Camp, Goldberg, Dulcich, Elmco, Buzanich, Jasmine, Pavich, Childs, Setrakian Gutunich.

Boxed fresh grapes are packed and shipped by the above growers under the following labels: LBL, Sweet Cluster, Heritage, Arra, Miss Bute, Supersweet, Lindy, etter Test, Quality, Sno-Boy, Jovista, Flamingo, MC Extra, Scotsman, Roxie, Treasure, Steady, Camelot, Zora, Alila, Bonophil, Tudor, Tuxedo Park, Royal Delano, Royal K, Radovich, Sall-n-Ann, Trocha, Gee Jay, Verko, Jindy, Rodes, Cashmere, 3 Brothere, PBI, Marlin, Springtime, Highlands, Vinland, MC, Blue River, PIA, Silver Knight, Silver King, Columbine, Antone's Quality, Prosperity, Honey ee, Caric, Hi Style, Louis IV, Better Test, A and A, Steele, Blue Flag, Jovista, Kenney, Jr., Del-Vin, Mr. KK, Diamond S, All American, Thomas, New Yorker, Banquet, Rennie Boy, Moses, Vines Best, Delano King, El Toro, Delano Gold, Sun Best, Sunview, Sierra Moon, Mother's, Mary-Jo, Early Mart, VBZ.